

**FLASH FOODS 2009 CHEVROLET AVEO GIVEAWAY  
OFFICIAL RULES**

**NO PURCHASE NECESSARY. A PURCHASE WILL NOT  
INCREASE YOUR CHANCES OF WINNING**

**The following Sweepstakes is intended for residents of Florida and Georgia only and shall only be construed and evaluated according to the laws of the United States. Do not enter this Sweepstakes if you are not a resident of Florida or Georgia at the time of entry.**

1. **TWO WAYS TO ENTER:**

A) Beginning 12:00 AM Eastern Daylight Time (“EDT”) on 9/28/09 through 11:59 PM (EDT) on 11/29/09, each time you purchase a Flash Foods Lighter using your Flash Foods “Rewards In A Flash” Loyalty Card at participating Flash Foods stores in the states of Georgia and Florida you are automatically entered into the Grand Prize Drawing. To update or verify your “Rewards In A Flash” Loyalty Account Contact Information, please log on to our website at [www.flashfoods.com](http://www.flashfoods.com) or call 1-877-362-0959, Option 1.

B) **NO PURCHASE NECESSARY:** To enter by mail without making a purchase, on a plain piece of 3” x 5” paper, hand print your complete name, street address (no P.O. Boxes), city, state, zip code, date of birth (mm/dd/yyyy) plus daytime and evening telephone numbers. (If you do not have a phone, indicate “No Phone”. Failure to comply with this or any other official rule will result in disqualification.) Mail your entry in a hand addressed, business size #10 envelope with first-class postage affixed to: Flash Foods 2009 Chevrolet Aveo Giveaway, Flash Foods, P.O. Box 2149 Waycross, Georgia 31502, to be received by 11/29/09. Limit one (1) mailed entry per person, per day, per stamped envelope. No mechanically reproduced entries permitted. Incomplete or illegible entries are void. Not responsible for lost, late, damaged, delayed, misdirected, postage-due entries or entries not received by the entry deadline.
2. **RANDOM DRAWING:** The Grand Prize winner will be selected in a random drawing on or about 12/14/09 from among all eligible entries received from all methods of entry combined. Decisions of judges are final. The Grand Prize winner will be notified by mail or phone. Odds of winning will depend upon the number of eligible entries received from all methods of entry combined.
3. **PRIZE & APPROXIMATE RETAIL VALUE (“ARV”):** (1) Grand Prize – a 2009 Chevrolet Aveo with an ARV of \$17,000. Vehicle will be delivered with standard equipment. Color, factory options and other vehicle specifics will be determined at Sponsor’s sole discretion. Sponsor does not make, nor in any manner is responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, relative to the vehicle, including but not limited to its quality, fitness for purpose or mechanical condition. Any warranty on prize is subject to the respective manufacturer’s terms thereof, and winner agrees to look solely to the manufacturer for any such warranty.
4. **PRIZE RESTRICTIONS:** No substitutions or cash equivalents permitted except at Sponsor’s option for a prize of comparable or greater value. Prizes are non-transferable. Federal, state, and local taxes on prizes, if any, and any expenses related to acceptance and taking delivery of the prizes and to the use of prizes not specified are the responsibility of winners. The Grand Prize winner is responsible for license, registration and title fees and insurance costs and must show evidence of insurance and a valid license to operate a vehicle at time of delivery or prize will be forfeited and awarded to an alternate winner. The delivery location will be determined by Flash Foods, Inc.
5. **ELIGIBILITY:** Open only to residents of the states of Georgia and Florida who are 18 years of age or older as of 9/28/09 and possess a valid U.S. driver’s license. Employees of Flash Foods, Inc. and each of their respective affiliates, subsidiaries, advertising and promotion agencies and suppliers involved in this promotion and their immediate family members (mother, father, sister, brother, husband, wife, daughter, son, step-father, step-mother, step-daughter, step-son, step-brother, step-sister, half-brother, half-sister) and/or those living in the same household of each are not eligible. Void outside Georgia and Florida and where prohibited by law.
6. **NOTIFICATION OF WINNER:** Potential Grand Prize winner must sign and return an Affidavit of Eligibility/Release of Liability/Prize Acceptance Form within 14 days of notification. Noncompliance within this time period may result in disqualification and an alternate may be selected. Return of any prize/prize notification as undeliverable will result in disqualification and an alternate may be selected. Sponsor reserves the right to substitute prize of equal or greater value.
7. **ADDITIONAL TERMS:** Acceptance of prize constitutes permission to the Sponsor and the Promotional Participants to use winner’s name and/or likeness for purposes of advertising and trade without further compensation, unless prohibited by law. By accepting prize, winner agrees to release and hold Sponsor, the

Promotional Participants and the directors, officers, employees and assigns of each, harmless against any and all claims, damages, losses, expenses and liability arising out of acceptance/use of prize. Entrants assume all liability for any injury or damage caused, or claimed to be caused, by participation in this promotion or use or redemption of any prize. By participating in this promotion, entrants agree to be bound by the Official Rules and the decisions of the judges. The Sponsor and the Promotional Participants are not responsible for electronic, network or computer scanner failures or malfunctions, cards scanned incorrectly or other technical errors of any kind, lost, interrupted or unavailable network, server or other connections, miscommunications, failed telephone, computer hardware, software and other technical failures of any kind, including injury or damage to any person's computer relating to or resulting from participating in or experiencing any materials in connection with the promotion, unauthorized human intervention, failed, incomplete, garbled or jumbled transmissions or other errors of any kind, whether human, mechanical or electronic, including without limitation, the incorrect or inaccurate capture of entry information online, regardless of cause, that may limit a user's ability to participate in the promotion. Sponsor reserves the right to prohibit the participation of an individual if fraud or tampering is suspected, or if the individual fails to comply with any requirement of participation as stated herein or with any provision in these official rules. **INTERNET CAUTION: ANY ATTEMPT BY AN INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.** Sponsor reserves the right to cancel or modify the frequent shopper portion of the promotion if fraud, misconduct or technical failures destroy the promotion; or if a computer virus, bug, or other technical problem corrupts the administration, security, or proper administration of the promotion as determined by Sponsor/judging agency/administrator, in their sole discretion. In the event of termination of the promotion, a notice will be posted online and in stores and the drawing will be conducted from among all entries received prior to termination. For purposes of determining eligibility and awarding of prizes, entries made via the Flash Foods "Rewards In A Flash" Loyalty Card will be declared made by the authorized account holder. Participant may be requested to provide Sponsor with proof that the participant is the authorized account holder of the Flash Loyalty Card associated with the account. Sponsor and the Promotional Participants are not responsible for any typographical or other errors in the printing, the offering, the announcement of any prize, or in the administration of the promotion.

8. **WINNERS LIST:** For name of the winner, send a self-addressed, stamped (#10) envelope to: Flash Foods 2009 Chevrolet Aveo Giveaway Winners List, Flash Foods, P.O. Box 2149 Waycross, Georgia 31502, to be received by 12/14/09. Winners list will be sent once winner has been verified.

**NO PURCHASE NECESSARY. Open only to residents of the states of Georgia and Florida who are 18 years of age or older as of 9/28/09 and possess a valid U.S. driver's license. Void outside Georgia and Florida and where prohibited by law. Game starts on 9/28/09 and ends on 11/29/09. Subject to complete Official Rules on display at participating Flash Foods stores and online at [www.flashfoods.com](http://www.flashfoods.com).**